

Mendel University in Brno



5th Moravian Conference on Rural Research
EURORURAL '16

European Countryside and its Perception

1st Circular
Summer 2015



Brno, Czech Republic
Mendel University in Brno
August 29 – September 2, 2016



Dear colleagues,

Rural area was traditionally connected with agriculture. To compare with urban, rural areas were considered to be backward, retarded, not worthy of an intensive research. But the situation has changed in the last time. Although cities are still centres of development in the globalization process, people in Europe leave them as a result of the trends of suburbanization and counter-urbanization. We intend to pay our attention on transformation processes of the European countryside. We can focus on more processes occurring there: transformation from productive to non-productive, from central planned to the market oriented countryside, from the mono-functional to the multifunctional, from the national to European and globalized. The urbanisation process shows more faces in European countryside. Such a transformation generates many impacts on natural, economic and social processes occurring in present European countryside.

We have the honour of inviting you to the **EURORURAL '16** conference on EUROPEAN COUNTRYSIDE AND ITS PERCEPTION. It is the 5th of Moravian rural conferences organised by the Department of Applied and Landscape Ecology, Faculty of Agronomy, Mendel University in Brno. The aims of the conference are as follows: to map European rural research and particular interests of investigators, to gain a space for presentation of contemporary knowledge about rural research, to continue in the tradition of international conferences dedicated to rural problems, to support intra-personal contacts among experts of different disciplines dealing with rural problems, to present South Moravian rural landscape. The conference is aimed at relatively complex view of rural problems from different viewpoints (ecology, geography, demography, sociology, economy, territorial planning), less at research of specific problems in detail.

The conference is open for all scientists dealing with rural matters from universities, research institutions or other public or private bodies from European countries and around the world. English is the official language of the Conference.

CONFERENCE TOPICS

The topics of EURORURAL '16 conference include wide scale of issues:

- Rural landscape, its development and memory
- Villages, small towns, cultural heritage
- Quality of rural life, rural way of life
- Rural economy towards the multifunctional countryside
- Rural human and social capital, role of creativity
- Countryside and current urbanization processes
- Role of tourism in rural development



Brno: Špilberk castle



Brno: St. Peter and Paul Cathedral

CALL FOR PAPERS

Your presentations should be in English preferably power-point based. The deadline for submitting of long abstracts of papers and posters is **June 15, 2016**. The length of the abstract should not exceed 2 pages (4,000 symbols including space characters). Text should be supplied by electronic mail in the Microsoft Word processor. The authors are responsible for the content and language. The Collection of the Abstracts in printed form will be available to the participants by the registration. Also a poster session will be opened. Especially young participants e.g. PhD. students are kindly invited to present their findings by posters. The abstracts of posters will be included to the Collection of Abstracts as well.

PUBLICATION STRATEGY

In order to offer you the publication of your presentation in an international journal, your full papers will be submitted to European Countryside - if you wish - for a limited price of EUR 75 (payable after the acceptance of the paper). It is also possible to pay for the publication within the conference fee (in such a case for EUR 60 per a paper). European Countryside is a reviewed international on-line journal [<http://www.degruyter.com/view/j/euco>] with completely free access for its readers. This fact creates a relatively high probability of quotations of the articles. Your papers could be delivered in any time between payments of your conference fee and August 2018. The papers should respond to the instructions for authors of European Countryside [<http://www.european-countryside.eu/submit.html>]. They will pass through standard per-review procedure which is the pre-condition of their publication.



Brno, the Main railway station



Brno, Tugendhat Villa – a part of UNESCO world heritage

VENUE

The metropolis of historical Moravia and the second largest city in Czechia - Brno has a population of about 400,000 people. Its modern history is more than 800 years long. The city has always been an important trade, administrative, transport and cultural centre. It was one of the first industrial points of the former Austrian-Hungarian Monarchy. At the present time, the educational function represented by 84,000 university students is the most important in the city. This potential is completed with 13 institutes of the Czech Academy of Sciences and with the Czech Technological Park. Social infrastructure includes 6 public and state universities, 15 colleges, 12 hospitals, 14 theaters, 38 galleries, 16 museums, 60 churches, 43 public libraries and a zoo. The commercial tradition is represented by Brno Trade Fairs (23 different types of events per year). Brno is known as a venue of various scientific, cultural and sports events. One of the Motorcycle World Championship races takes place at the Brno Racing Track every August. Brno has an excellent road, train and bus connection and the international airport Tuřany with regular connections to London (Stansted, Luton), Moscow (Vnukovo), Milano (Bergamo) and Eindhoven. City transport operates 12 tramway lines, 13 trolleybus lines, 33 bus lines and 1 ship line. The architecture from the first half of the last century represented by famous Tugendhat Villa (a part of the UNESCO World Heritage) is worthy of seeing. The physical structure of the city is considered to be very pleasant. There are also some places of interest in the surroundings of the city: the Austerlitz battlefield, the viniferous regions of Southern Moravia, Moravian Karst etc. The city of Brno is able to ensure suitable accommodation, transport, cultural and other facilities on European level for participants of international events.

PRELIMINARY PROGRAMME

Monday, 29 August visit of the Stiasni Villa, registration of participants, conference opening, plenary meetings, evening walking tour in the city center

Tuesday, 30 August: presentation of papers, poster session, visit of the Arboretum

Wednesday, 31 August: presentation of papers, evening dinner party

Thursday, 1 September: whole-day regional excursion to south-western Moravia

Friday, 2 September: bilateral discussions, personal contacts, departure of participants

SOCIAL EVENTS

Following social events are offered: a visit of the Villa Stiasni, a visit of the Arboretum of the Mendel University (within the University campus), a walking tour in the city centre, a dinner event with life folk music. The coach excursion will be directed to the rural area West of Brno including Dukovany nuclear power plant and the town Třebíč, (UNESCO World Heritage).

REGISTRATION FEE, ACCOMMODATION, MEALS, TRANSPORT

Preliminary registration fee is CZK 5,400 (1 EUR = 27 CZK in August 2015). Reduced fee for those, who will pay before May 31, 2016, for PhD students (one-day participation) and for accompanying persons will be offered. Additional costs for the publication of full papers, excursion and social events will be invoiced. The Organizing Committee cannot make any exceptions of the conference fee. The structure of expenses will be detailed within the registration form.

Hotel reservations are the matter of participants. We suggest you following variants: Holiday Inn***** for those who will come by car, GRAND hotel Brno**** (in the place where all means of the public transport meet) with a special price for the EURORURAL participants, hotel SLOVAN*** (in the vicinity of the University and a student hostel (AKADEMIE) of our University. Special prices for the EURORURAL participants will be given in the 2nd circular.

We do not provide transport of participants to the conference. Possible connections by public transport see <http://jizdnirady.idnes.cz/vlakyautobusy/spojeni/>

The 2nd Circular with more information will be distributed in March of 2016, when also the registration form will be opened. If you want to obtain next information you can simply give us your e-mail address on eurorural@seznam.cz.

Official language of the conference is English



The main building of the Mendel University in Brno



The "M" building, where the conference will take place

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